

Community

Identity

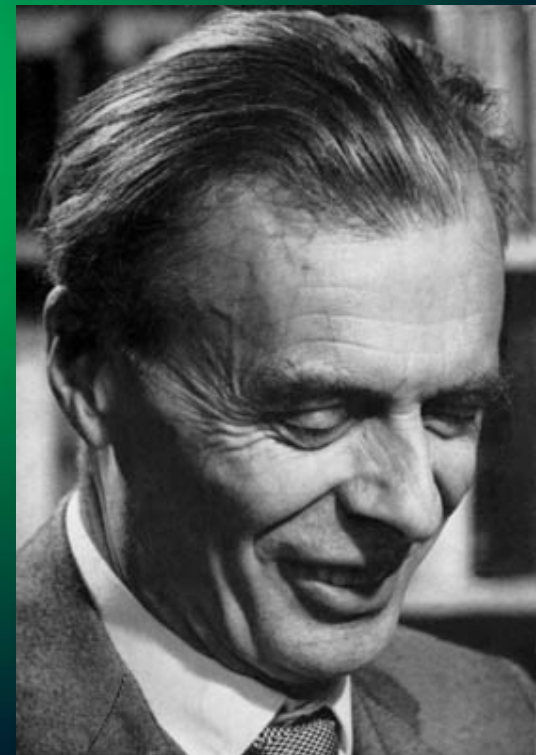
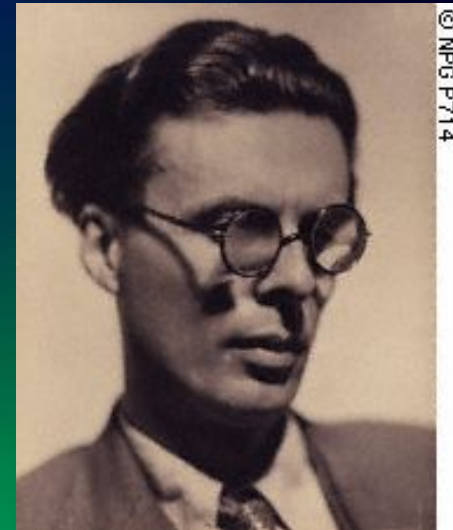
Stability

Aldous Huxley's
Brave New World

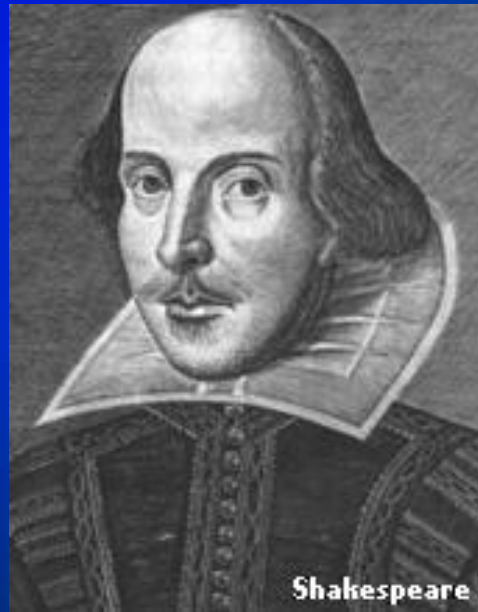


Aldous Huxley

- 1894-1963
- Family had many notable members, including great uncle, poet Matthew Arnold
- Plagued with vision problems throughout his life
- Denied by the British army, so became a teacher
- Published Brave New World in 1932



BRAVE NEW WORLD



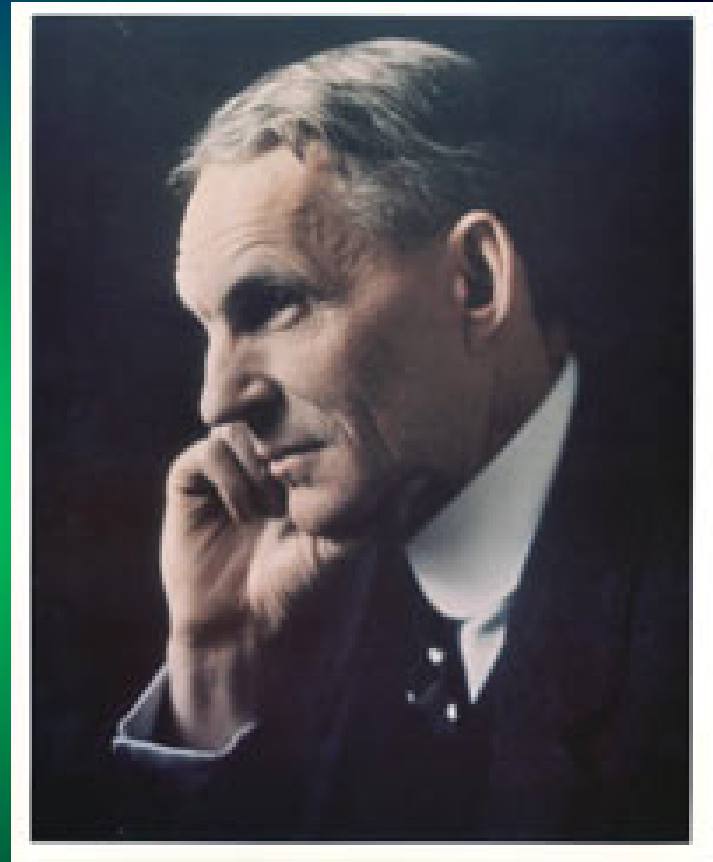
William Shakespeare's The Tempest



Miranda cries out, "O wonder! / How many goodly creatures are there here! / How beautiful mankind is! / O brave new world, / That has such people in't!"

“Our Ford”: Henry Ford

- Invented the Model T car
- Mass production & mass consumption
- Assembly line = improved efficiency
- Vertical structure = self sufficient

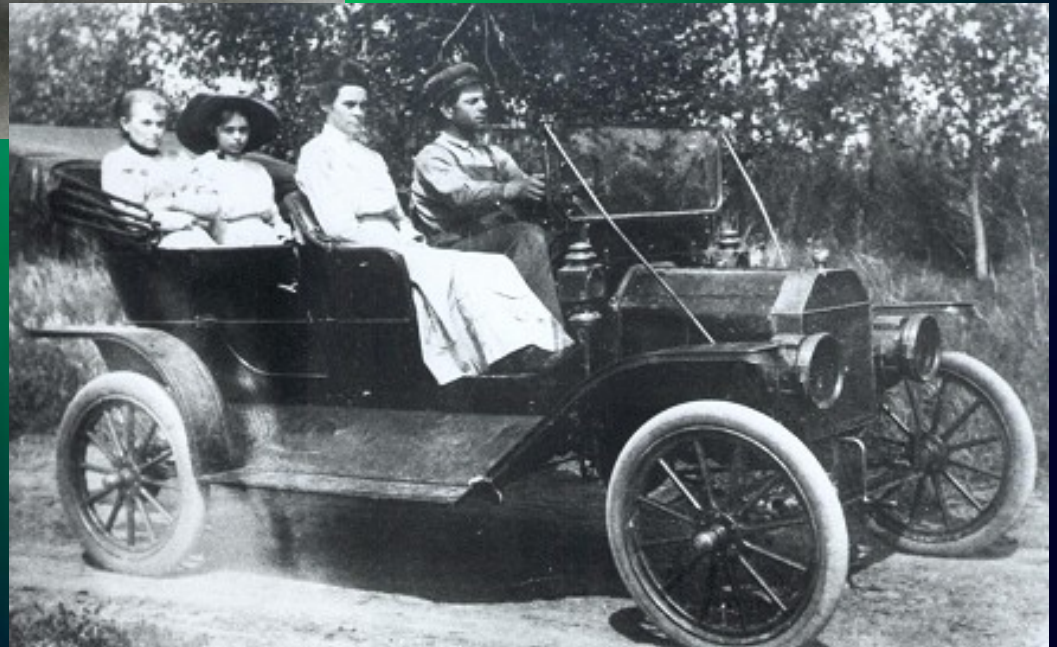


Ford's Model T: The Tin Lizzy



Designed so that everyone could afford to own a car

Came in only one color:
BLACK



Caste System

Alphas (A)– highest, grey

Betas (B)- bottle green/mulberry

Gammas (Γ)- leaf green

Deltas (Δ)- khaki

Epsilons (E)– lowest, black



- o There are also plusses and minuses. So one can be an Alpha Plus or a Gamma Minus.
- o Differentiation achieved through oxygen deprivation.
- o Each caste is assigned a color.



Bokanovsky Process

- Fertilization process used to create Deltas & Epsilons
- Divide fertilized eggs to produce identical twins
- Produces up to 96 embryos, but 72 is the average
- Primary instrument of social stability



Ivan Pavlov



- Russian physiologist, physician & psychologist
- Developed classical conditioning
- Pavlov's Dogs
 - Noticed dogs salivated before receiving food
 - Rang a bell each time before giving dog's their food
 - RESULT: Trained dogs to salivate at the sound of a bell, even without giving food

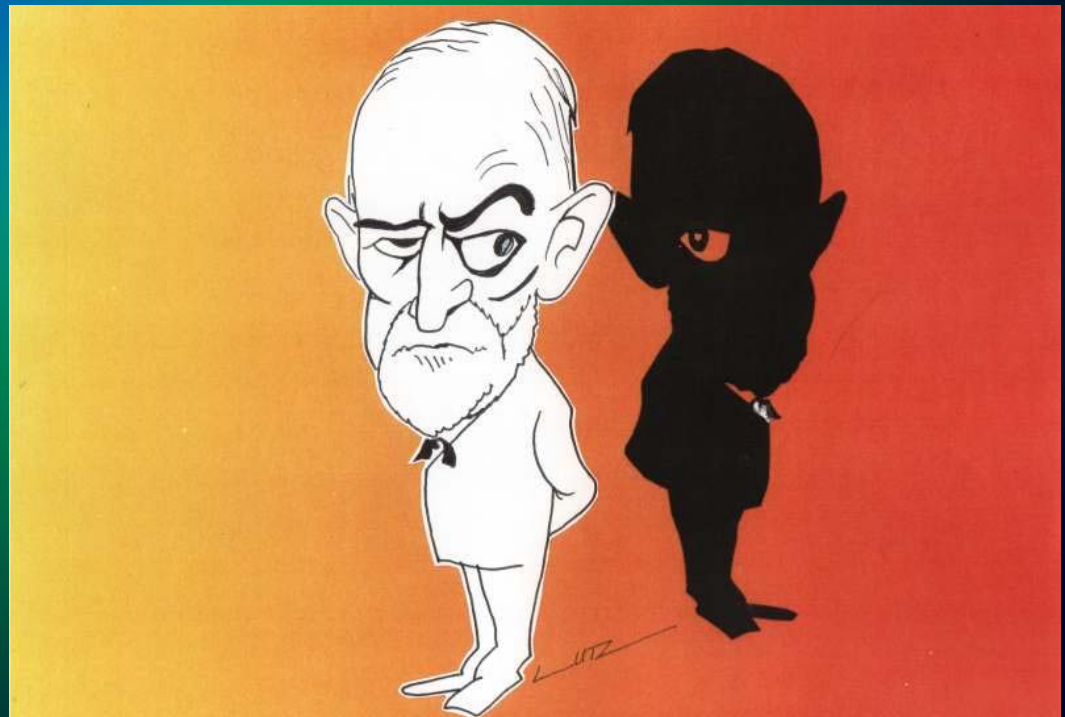


Sigmund Freud

1856-1939 Psychiatrist

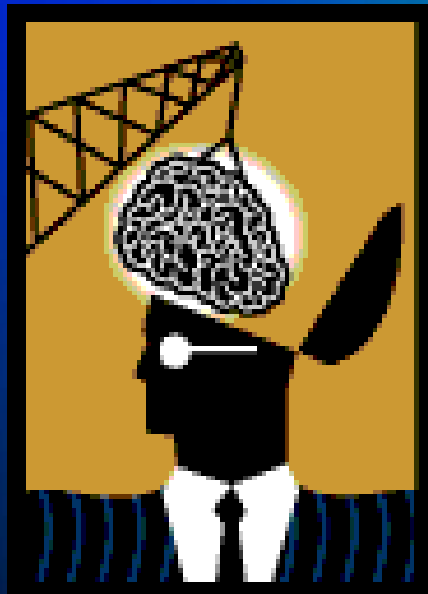
Believed that mental health and illness spring from a child's upbringing, not his heredity.

- Psycho-analysis
- Dream analysis
- Talk therapy
- Subconscious
- Hypnosis



Hypnopaedia

“The greatest moralizing and socializing force of all time” (28).



- Sleep teaching
- Moral education
- Class conditioning
- “The child’s mind *is* these suggestions, and the sum of the suggestions *is* the child’s mind” (28-29).

Soma

- An anti- depressant and somewhat hallucinogenic drug used by World State citizens to escape their troubles
- Soma really exists and originated in India
- Soma Holidays: “Half a gramme for a half-holiday” (55).



Orgy Porgy

- A sexual experience used to unify all people.
- NOTE: Sex is not the focus, unity is.



SOLIDARITY SERVICE

- Group of 12 men & women
- Drink strawberry flavored soma
- Chant to music
- Spiritual experience

Do You Agree?

- History is worthless.
- Everyone belongs to everyone else.
- Throwing something away is better than fixing it.
- Everyone needs a mother.
- The elderly are valuable members of society.
- Cleanliness is next to godliness.
- Never put off till tomorrow the fun you can have today.